



Real Local Businesses. Really Great Finds.

Presented by:

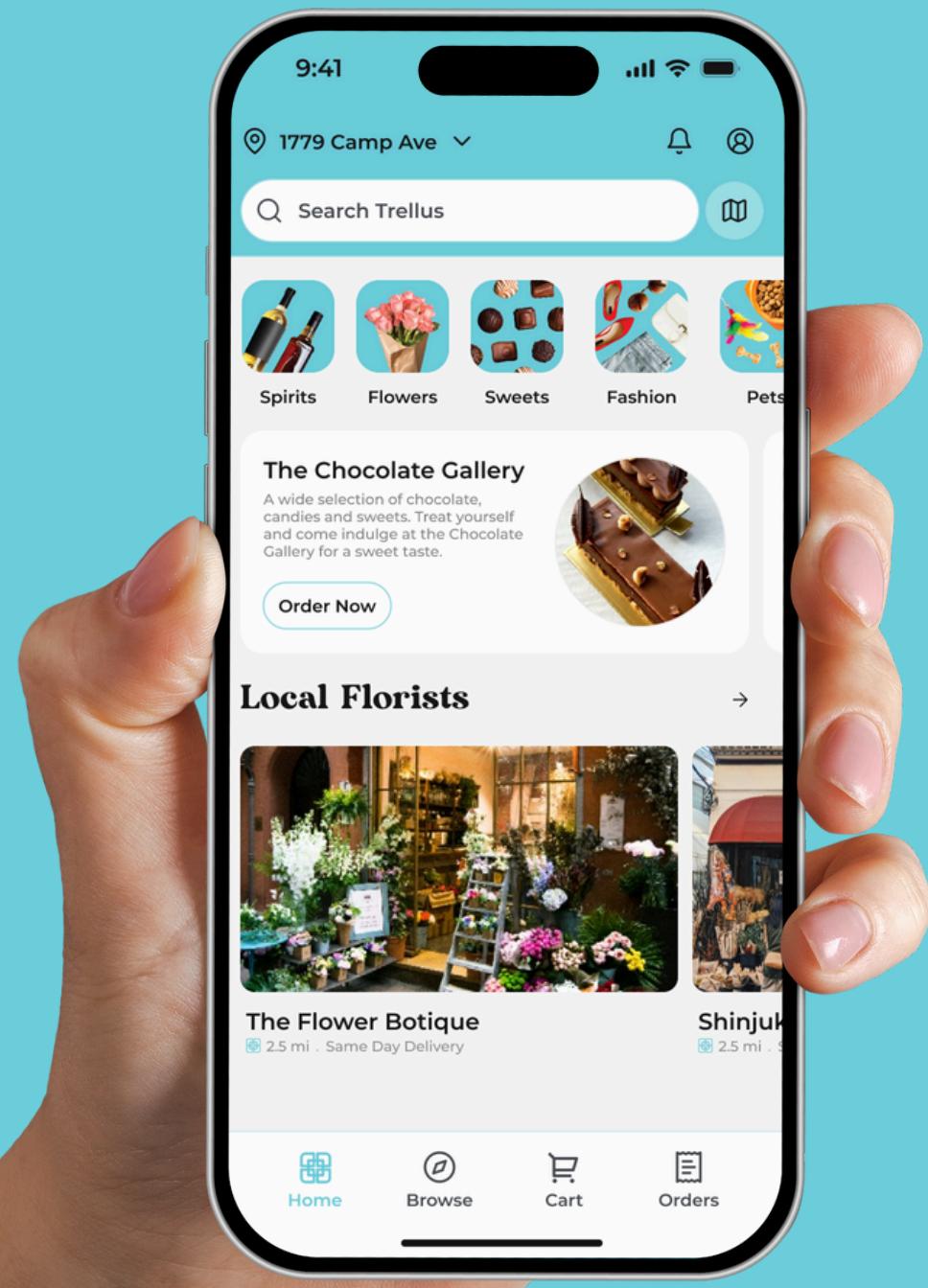
Adam Haber - Co-Founder, CEO
Steve Blau - Client Success Director

The Problem



Small businesses are struggling and consumers don't have an e-commerce solution to easily shop locally.

The Solution



 **Trellus** | Marketplace

**Shop local marketplace platform
catering to the underserved small
business segment - NO BIG BOX!**



Download Now
App Store



Get It On
Google Play

Local First

The only local-first online marketplace and delivery platform that helps small businesses thrive in today's fast-paced retail world.

We are proud to be coming to Sonoma County in partnership with GO LOCAL Sonoma County.



Easy To Get Started



Create An Account

With no contracts or commitments, set up your Marketplace Storefront with your own logos and custom imagery.



List Your Products

Upload your products effortlessly. Our platform makes managing your inventory and pricing a breeze.



Start Selling

Manage orders and ship them with ease through our simple-to-use platform.

What's Included

- **Free Same-Day Delivery** (limited-time)
- **No Upfront Cost to Join**
- **Local Marketing Exposure**
- **Full E-commerce Support**
- **App & Web Presence**

Selling Fees

Industry-Low Platform Fees



Trellus Commission
10% per transaction



Processing & Fees
3% + \$1.05 per transaction
for Stripe processing fees



How It Works

3 Sided marketplace with small businesses at the forefront.



Consumers
Shop & discover local find



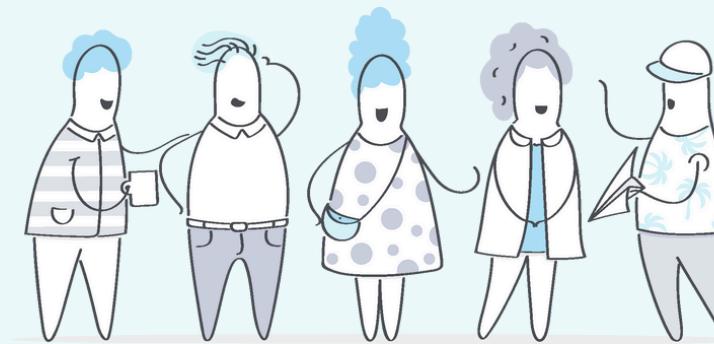
Local Businesses
Sell through the platform



Drivers
Power our same-day delivery

Small Business Needs It, Consumers Want it

The Numbers Show it.



~60% of Gen Z shop local for access to more unique and better quality products



63% of consumers are willing to spend over \$150 a month to make sure local shops survive



67% say convenience is an important factor when determining where to spend their money

Why Shopping Local Matters!

“On average, 48 percent of each purchase at local independent businesses was recirculated locally, compared to less than 14 percent of purchases at chain stores.”

-American Independent Business Alliance



Sonoma County Merchants!



Manic Sloth



Redwood Vacuum
& Janitorial Supply



Ageless Image



Breathless Sparkling Wines



Bud's Custom Meat



COOKIE...take a bite!



Slick Bridge



Copperfield's Books



Gordoughs Garage



Dolly's Collective



the girl & the fig



Seibel's Unique
Floral & Design



GreenLynx Reuse Store



Patisserie Angelica



Sonoma County
Trading Company



Wild Birds Unlimited



Costeaux French Bakery

What Makes Trellus Different

650+

Small businesses owners
trust Trellus

175,000+

Successful deliveries & counting

Proprietary Software

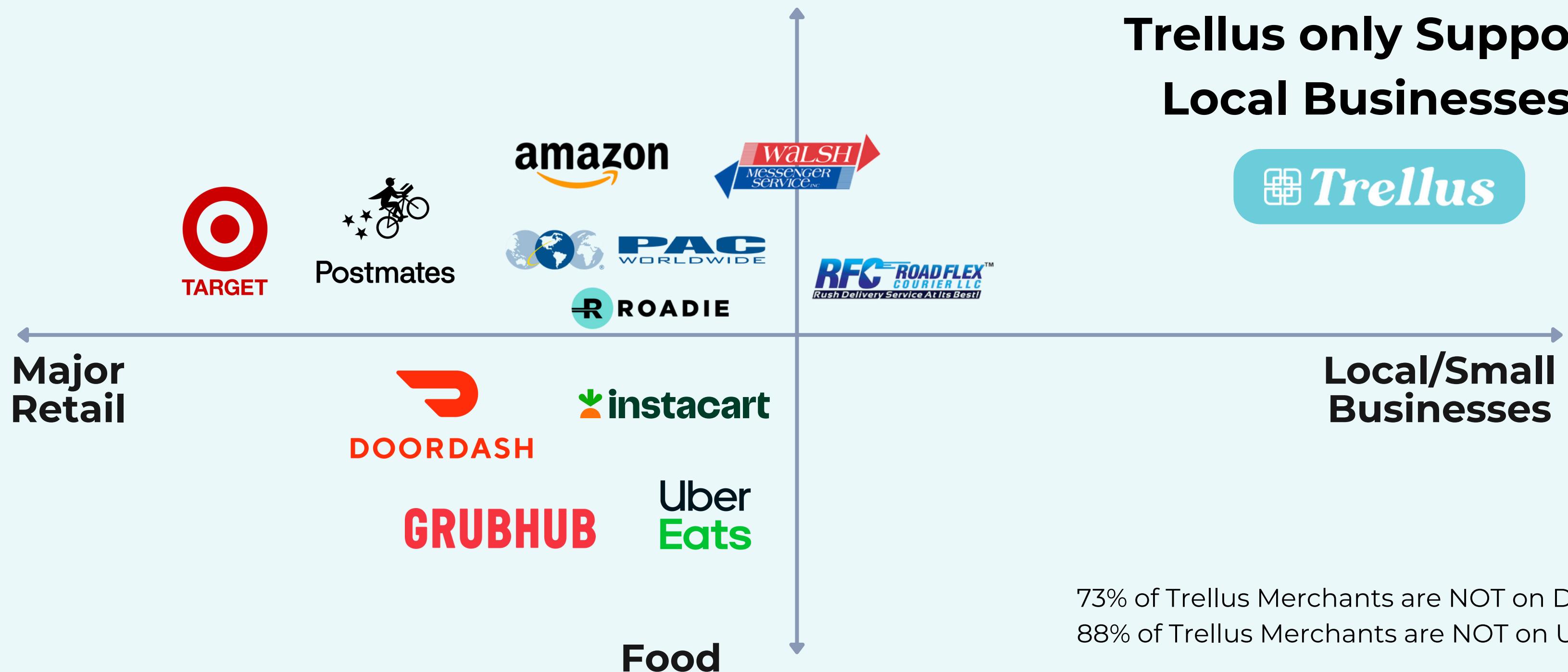
Industry leading batching software
built with small businesses in mind

Ecommerce Integrations

Offer Same-Day on your own site



A Unique Marketplace & Delivery App



73% of Trellus Merchants are NOT on DoorDash
88% of Trellus Merchants are NOT on UberEats

The Team



ADAM HABER
CO-FOUNDER & CEO

Sales & Business Development

Founded AMH Trading, grew to \$25M in revenue. Board Member / Advisor / Investor in several food and tech start-ups. Mamma Chia, Halla & Snorble



BRIAN BERKERY
CO-FOUNDER & COO

Operations & Marketing

Founded Creative Vibe Advertising, 25 year small business consultant and advocate. Start-up and Product launches
Clients: Nissan, Apple, Moes Southwest Grill



JR JENSEN
CO-FOUNDER, CPO & CTO

Product & Technology

15 year UI/UX design and creative director. Co-founded and launched retail businesses shipping locally and worldwide. Clients: Clif Bar, Nike, Eko, Outside



STEVE BLAU
CLIENT SUCCESS DIRECTOR



COLLEEN BELLISE
MARKETING DIRECTOR



GILBERT CONSUERGA
DRIVER NETWORK DIRECTOR



GIANNA COSTANTINO
CLIENT SUCCESS MANAGER

Only Interested in Delivery?

Delivery Costs

No Contracts. No Commitments.

\$6.99 per delivery

1 package up to 5 miles

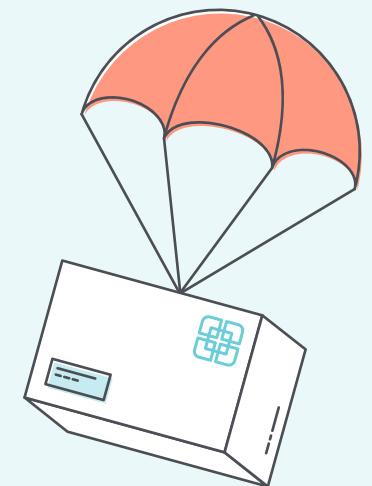
\$1.50 per mile after 5 miles

Prorated to the tenth of a mile

\$1.00 each additional package per delivery

\$4.00 extra per oversized package

Out-of-service area delivery pricing upon request



Save with

Delivery Pro

Unlock Full Batching Capabilities

Save time and money with routed deliveries done seamlessly through our delivery software.

- ✓ Dedicated client success manager
- ✓ Route optimization assistance
- ✓ Enter up to 49 deliveries at once
- ✓ \$1.00 per additional package

\$99.99 per month

Save \$200 when billed annually!

How To Save With Batching

Separate Deliveries



20 Miles Total - \$28.47

Driver does 3 separate pickups. Business is charged the mileage from the pickup location to each individual drop-off separately.

Batched Deliveries



15 Miles Total - \$20.97

Driver does 1 pickup for all 3 deliveries. Business is charged a lower fee for 1 pickup and saves time with optimized routing.



Thank You

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